ToddLeibovRetouching&Imaging

RetouchingandImaging.com

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Professional Summary

Fast and accurate image retouching artist based in Chicago, IL with 25+ years of experience including a solid background in print production and graphic design. Reliable problem solver dedicated to top level post-production services with a strong focus on color matching products to samples and silhouetting products under tight deadlines.

Experience

Freelance Retouching, Chicago, IL | 2012 - Present SENIOR IMAGE RETOUCHER

 Projects have included post-production work for use in national advertising, retail and high-end design catalogs, and packaging for Beam Suntory, Core 3 Creative, Wright Auction House, FreemanXP, Giannini Creative, and Alter.

Pirrello Digital Imaging (PDI), Willowbrook/Chicago, IL | February 2012 - Present SENIOR IMAGE RETOUCHER

- Responsible for all post-production work from high volume commercial photography studios PDI-Willowbrook and PDI-Chicago.
 Main clients include Home Decorators (Home Depot), Art Van, Gerber, Rustoleum, and Life Fitness.
- Developed automated process enabling the silhouetting of most images in a fraction of the time it would take to otherwise draw a path resulting in clean/smooth edges and a level of detail that rivals pathing.

Gifting Grace, a JCPenney Company, Chicago, IL | May 2011 - March 2012 SENIOR IMAGE RETOUCHER

- Retouched 5,000+ images for launch of www.giftinggrace.com an online gift store, and for promotional use through partner company Hearst Magazines (O, The Oprah Magazine, Good Housekeeping, and Redbook).
- Developed an automated imaging process to help efficiently retouch more than 80 images per day.
- Trained additional part-time personnel in retouching techniques and oversaw all work for consistency throughout project.

Beam Global Wine & Spirits, Deerfield, IL | December 2009 - May 2011 IMAGE RETOUCHER/PRODUCTION ARTIST

- Retouched images for major brand campaigns including Jim Beam, Makers Mark, and Effen Vodka for use in print and web.
- Created 3D renderings in Photoshop and built mechanicals in Illustrator for product in-store displays, product packaging, promotional items, and international billboards.

Silver Lining Photography, Chicago, IL | May 2008 - June 2009, April 2005 - July 2006 IMAGE RETOUCHER

- Retouched images for high volume commercial photography studio for clients including JCPenney, Sears, and Walmart.
- Oversaw quality control of digital photography.

Marketing Drive, Chicago, IL | April 2007 - January 2008 ART DIRECTOR/GRAPHIC DESIGNER

- Designed packaging, in-store displays, sales brochures, and advertising inserts for complete line of Gillette products.
- Created 3D renderings of in-store displays and product packaging for client approval.

Modern Luxury Media, Chicago, IL | July 2006 - March 2007 IMAGE RETOUCHER

- Retouched, composited, and color-corrected fashion and beauty photography for city/regional magazines including Chicago Social, Angeleno, The Atlantan, Houston Magazine, and Manhattan.
- Color corrected high volumes of social event photography for skin tone consistency throughout publications.

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Bagby and Company, Chicago, IL | March 2004 - March 2005 IMAGE RETOUCHER/GRAPHIC DESIGNER

- Created concept artwork for Sony Electronics and International Truck and Engine Corporation print advertising.
- Retouched product and lifestyle photography to fit layout designs by expanding backgrounds, interchanging products and
 models, removing props, and creating realistic shadows for outlined products.

Ambrosi, Chicago, IL | September 2002 - December 2002 GRAPHIC DESIGNER/IMAGE RETOUCHER

• Created graphics for print concepts and presentations for clients including Sears, JCPenney, and Home Depot.

Maximum Marketing and Graphics, Chicago, IL | November 2000 - September 2001 GRAPHIC DESIGNER

- Designed magazine ads, product packaging, in-store displays, posters, and animated banner ads for small agency.
- Performed all phases of design from concept through completion, including copy-writing and product photography.

ABD Group, Chicago, IL | July 1998 - September 2000 GRAPHIC DESIGNER/ART DIRECTOR/IMAGE RETOUCHER

- Designed covers, spreads, and sale graphics for Sears preprints and direct mailing.
- Created artwork using elements from scans and stock photography to illustrate cover concepts.

Skills

- Processing RAW files, advanced compositing, color correcting, skin tone balancing, fast/clean silhouetting and shadowing.
- Preparing images for print and web along with managing color via ICC profiles.
- Expertise in Adobe Creative Suite-Photoshop, Lightroom, Illustrator, InDesign, Acrobat Pro, and Bridge.
- Additional software skills: creating animated GIFs and Cinemagraphs in Photoshop, and audio production in Ableton Live.

Education

Southern Illinois University | Bachelor of Science | Major in Marketing | 1994